



Fairfield County Medical Association

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Save Thousands of Dollars with FCMA's Merchant Card Processing Program

Dear FCMA Member:

Independent surveys of the medical industry indicate that 78 percent of businesses are overpaying for their credit and debit card processing fees.

The Fairfield County Medical Association has formed a strategic partnership with one of the leaders in the merchant card processing service industry. BANK CARD USA has been a direct processor of merchant cards for almost 25 years. By eliminating the middleman, BANK CARD USA is able to pass along the savings, and the company has arranged for special pricing for members of the Fairfield County Medical Association which includes:

- Processing charge of 0.23 percent on regular credit and debit Visa and MasterCard; 1.59 percent on Discover, Visa and MasterCard reward cards; and 2.19 percent for all cards that are key entered instead of swiped. The processing charge of 2.55 percent for American Express does not vary by card processing provider.
- Service fee of only \$5.00 per month as opposed to the industry standard of \$10.00 - \$19.00 per month
- No charge for state-of-the-art, PCI compliant, credit card processing machines
- Free paper supplies
- Cash available for use within 24 hours of the card being processed
- Online custom portfolio manager that helps track all credit and debit card transactions
- Dedicated around-the-clock customer service

Contact Daniel Start at BANK CARD USA at 818.540.3403 or FCMA at 203.513.2045 and learn how to get started with the Association's preferred card processing program. BANK CARD USA representatives have experience working with groups of all sizes from individual medical practices to large hospitals.